



Power Through

Backup power solutions for your mission-critical business

Entergy makes it easy and affordable to have reliable backup power generation on your site so you can power through any outage. With Power Through, you get a reduced monthly cost for a state-of-the-art, natural gas generator because Entergy shares the cost and power. Your backup power needs are always the first priority, and when you aren't using it, Entergy can. This program is open for enrollment to qualifying customers but is not available to Entergy New Orleans customers.

Reliable

- Backup power generator at your site, customized to your specific business need.
- No stress. In the event of an outage, the generator switches on automatically so you can power through.
- Entergy handles all of the maintenance.

Affordable

- No upfront capital costs.
- Reduced monthly fee.
- Entergy handles the fuel costs.

Sustainable

- Natural gas generators are cleaner, quieter and better for the environment than diesel.



Want to learn more?

Visit entergy.com/powerthrough for more information or email us at powerthrough@entergy.com.





Power Through: A case study

In late 2019, Entergy Texas partnered with a large grocery store to install 1.2 MW of natural gas generators at one of their stores in Texas. Since then, the generators have run for more than 700 hours and have allowed the store to operate through three severe weather events: Hurricane Laura in August 2020, Winter Storm Uri in February 2021 and Hurricane Beryl in July 2024.



**Don't wait until
the next outage
to take action.**

**Contact us today
to get started.**

